

## PRESS RELEASE

### UBL Virtual Prepaid Card Launched



UBL has launched its ‘Virtual Prepaid Card’ to keep up with the ever increasing demand for E-Commerce transactions and the need for a safer and more secure payment option.

UBL’s Virtual Prepaid Card is the most versatile prepaid solution in the market, catering to the growing population of the digitally savvy generation. This Card is designed to create customer convenience in the E-Commerce universe by providing a care-free online shopping experience.

UBL’s Virtual Prepaid Card stands out from the competition, since it provides its account holders the flexibility to call-up the Contact Center or log-on to their internet banking at any point in time 24x7 and get their virtual card in less than 10 minutes; without any hassle and requiring no paperwork or documentation.

Commenting on the successful roll-out of this unique service, Sharjeel Shahid – Group Head Banking Products, said; “The UBL Virtual Card is for anyone and everyone who is looking for convenience, safety and security when going online to shop at their favourite website or to make payments. The UBL Virtual Prepaid Card is one more addition in our bouquet of prepaid cards that started with the first prepaid card in Pakistan – UBL WIZ”.

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#### About UBL

United Bank Limited (UBL) is one of Pakistan’s largest banks in the private sector. The bank operates a network of over 45,000 customer touch-points which include 1,400 branches across Pakistan and 19 branches overseas. It was declared Pakistan’s Best Bank 2016 at the first Pakistan Banking Awards and the bank’s entity ratings were also recently upgraded to AAA/A-1+. The Bank maintains its leadership in branchless banking through UBL Omni which has an agent network of over 42,100 Dukaans. The network also boasts 1120 ATMs and 480+ Contact Centre Agents across Pakistan. With a customer base of over 4 million, it leads the banking and financial services sector in Pakistan. Customers across the world have 24/7 access to the bank via UBL’s world class Internet Banking.