

PRESS RELEASE

President & CEO UBL at Pakistan Professionals Wing Forum in Dubai

Mr. Wajahat Husain, President & CEO UBL giving the keynote speech at the Pakistan Professionals Wing (PPW) Forum in Dubai.

Mr. Wajahat Husain, President & CEO UBL was recently invited to deliver the keynote address at the Pakistan Professionals Wing (PPW) Forum in Dubai. Established in 1987 by a group of Dubai and Sharjah based Pakistani professionals, PPW aims to contribute to the social and economic uplift of the Pakistani community in the UAE. This forum brought together local professionals and businessmen of the Pakistani community settled in the UAE.

Themed around 'Embracing Disruption', the session encouraged contemporary management practitioners to re-think and embrace the idea of a disruptive economy and to not only adapt to, but lead the resulting changes in their respective organizations.

During his keynote speech at the event, Mr. Wajahat Husain said that the era of disruption and re-invention of the organization is already upon us. He cited examples of businesses which had embraced technology and disrupted their existing business models to keep up with the exponential pace of change within their industries. He also added, "To thrive in this disruptive environment, the modern organization needs to exhibit a strong business foundation, disciplined risk-taking, awareness of the environment and identify the change agents who nimbly lead the disruption in the organization."

About UBL

United Bank Limited (UBL) is one of Pakistan's largest banks in the private sector. The bank operates a network of over 1,350 branches across Pakistan and 18 branches overseas. It was declared Pakistan's Best Bank 2016 at the first Pakistan Banking Awards and the bank's entity ratings were also recently upgraded to AAA/A-1+. The Bank maintains its leadership in branchless banking through UBL Omni which has an agent network of over 40,000 Dukaans across Pakistan. With a customer base of over 4 million, it leads the banking and financial services sector in Pakistan. Customers across the world have 24/7 access to the bank via UBL's world class Internet Banking.