

PRESS RELEASE**UBL sponsors 18th MAP Convention 2016 themed ‘Dancing With Disruption’**

Mr. Wajahat Husain, President & CEO, UBL giving the opening remarks during Day One of the 18th MAP Convention held at the Movenpick Hotel, Karachi.

UBL partnered with Management Association of Pakistan (MAP), at the 18th MAP Convention 2016 themed “Dancing With Disruption”. The Convention was held in Karachi. It brought together renowned local and international business leaders as well as prominent speakers to focus on the future of management. The event was attended by almost 300 senior executives from Pakistan’s corporate sector. The Convention encouraged contemporary management practitioners to re-think and embrace the idea of a disruptive economy and to not only adapt to, but lead the resulting changes in the organization.

During his opening remarks at the Convention, Mr. Wajahat Husain, President & CEO UBL said, “The era of disruption and re-invention of the organization is already upon us.” He cited examples of businesses which had embraced technology and disrupted their existing business models to keep up with the exponential pace of change within their industries. He also spoke of how a lack of progressive thinking had proved to be detrimental to organizations that had otherwise been doing well. He also added, “To thrive in this disruptive environment, the modern organization needs to exhibit a strong business foundation, disciplined risk-taking, awareness of the environment and identify the change agents who nimbly lead the disruption in the organization.”

About UBL

United Bank Limited (UBL) is one of Pakistan’s largest banks in the private sector. The bank operates a network of over 1,350 branches across Pakistan and 18 branches overseas. It was declared Pakistan’s Best Bank 2016 at the first Pakistan Banking Awards and the bank’s entity ratings were also recently upgraded to AAA/A-1+. The Bank maintains its leadership in branchless banking through UBL Omni which has an agent network of over 40,000 Dukaans across Pakistan. With a customer base of over 4 million, it leads the banking and financial services sector in Pakistan. Customers across the world have 24/7 access to the bank via UBL’s world class Internet Banking.