

PRESS RELEASE**UBL announces the 5th UBL Literary Excellence Awards 2015**

United Bank Limited (UBL) recently announced its partnership with the 7th Karachi Literature Festival (KLF) for the 5th UBL Literary Excellence Awards 2015. The event is an effort by the bank to encourage literary works and writers in Pakistan.

UBL Literary Excellence Awards will be awarded to shortlisted authors and publishers of books published in 2014. An esteemed panel of judges, comprising of eight of Pakistan's leading personalities in the field of literature, writing and journalism shortlisted 22 nominees from over 120 entries received for these awards.

Expressing his views, Mr. Wajahat Husain, President & CEO UBL said that the venture of UBL Literary Excellence Awards were a step towards promoting Urdu and English literature in Pakistan as well as encouraging people towards readership. He mentioned that the platform was for encouraging writers to come forward and promote their work. He further added that UBL felt privileged in organizing the awards and aimed to carry it forward in the future as well.

The UBL Literary Excellence Awards have been held consecutively since the past 4 years. UBL has now partnered with the Karachi Literature Festival, an event organized by the Oxford University Press. The awards will be held on Sunday, February 7, 2016 at 12:30 pm at Beach Luxury Hotel, Karachi.

About UBL

United Bank Limited (UBL) is one of Pakistan's largest banks in the private sector. The bank operates a network of over 1,300 branches across Pakistan and 18 branches overseas. With a customer base of over 5 million, it leads the banking and financial services sector in Pakistan. Customers across the world have 24/7 access to the bank via UBL's world class Internet Banking.
